RJ Reynolds
Tobacco Company

L. T. Wolfe #1240
Account Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail 800-757-8255, Ext.48795

To: Retail Stores Signed up to participate in RJR Promotions

Dear Retailer:

You have signed up to participate in our monthly RJR cigarette promotions. Each month you will receive a 4 carton display of Winston or Salem with each pack discounted.

The first monthly promotion is a Salem .20 off 4 carton display. You are being invoiced $2.00 less per carton and each pack is marked .20 off so you can sell the product to your customers at.20 less per pack.

If you wish to continue to receive these monthly promotions do nothing. If you do not wish to receive future promotions please call the above toll free #.

We appreciate your business.

Lanny Wolfe

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Source: https://www.industrydocuments.ucsf.edu/docs/qtwy0000

December DPC Display. Please send a Salem .20 off 4 carton display, 2Ks and 2 Lts ($2.00 off invoice) and the introductory letter to each account on the attached list:

ACCT	FULL NAME	ADDR1	CITY	PHONE NO	DPC WHLSR NAME	# Displays	Accepted
273818	BENNYS LUNCH	11 04 SADDLE RIVER R	FAIR LAWN	201 791 0730	PATERSON TOBACCO	1	
670500	BITS & BITES	435 HOLLYWOOD AVE	FAIRFIELD	201 882 2811	PATERSON TOBACCO	1	
457777	BOBBINK LIQUORS	383 VALLEY RD	CLIFTON	201 523 2338	PATERSON TOBACCO	1	
464411	C & M NEWS	504 MYRTLE AVE	BOONTON	201 335 0810	PATERSON TOBACCO	1	
022475	CAROUSEL CONF	299 N 8TH ST	PROSPECT PARK	201 595 1412	PATERSON TOBACCO	1	
274033	HIGHWAY TOBACCO	337 US HIGHWAY 46	ROCKAWAY	201 627 7595	PATERSON TOBACCO	1	
609122	JC'S FOOD STOP	325 LAFAYETTE AVE	HAWTHORNE	201 423 1175	PATERSON TOBACCO	1	
280365	KATSINS DRUG	192 SHREWSBURY AVE	RED BANK	908 747 0417	PATERSON TOBACCO	1	
399860	KOFFEE KLUTCH	202 HACKENSACK ST	WOOD RIDGE	201 935 0568	PATERSON TOBACCO	1	
273636	LILLS DELI	234 MARKET ST	ELMWOOD PARK	201 797 6393	PATERSON TOBACCO	1	
770937	OLD TOWNE DELI	205 MAIN ST	BOONTON	000 000 0000	PATERSON TOBACCO	1	
771498	PAP'S WINE & LIQUOR	500 WESTMINSTER PL	LODI	201 478 0313	PATERSON TOBACCO	1	
273817	PLYMOUTH DRUG	11 12 SADDLE RIVER R	FAIR LAWN	201 797 0006	PATERSON TOBACCO	1	
073530	PORTLAND WINE&LIQUOR	22 PORTLAND AVE	BERGENFIELD	201 384 4294	PATERSON TOBACCO	1	
305820	SHOPPERS LUNCH	WINTER GROUP INC.	POMPTON LAKES	000 000 0000	PATERSON TOBACCO	1	
783268	STEVE'S DELI	440 FOREST AVE	PARAMUS	201 967 0220	PATERSON TOBACCO	1	
400488	TAPPANS LIQUORS	213 HOWARD BLVD	MOUNT ARLINGTON	201 398 0372	PATERSON TOBACCO	1	
399839	WALLINGTON DRUGS	130 LOCUST AVE	WALLINGTON	201 777 2100	PATERSON TOBACCO	1	
511934	WASHINGTON ST. DELI	77 WASHINGTON ST.	LODI	201 778 2989	PATERSON TOBACCO	1	
646396	WONDER FOOD MKT	136 HIGHLAND AVE	CLIFTON	201 773 4020	PATERSON TOBACCO	1	
399868	WOODS DELI	351 HACKENSACK ST	CARLSTADT	201 933 7742	PATERSON TOBACCO	1	
						21	

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TRANSMIT CONFIRMATION REPORT

NO.	:	001
RECEIVER	:	12013452154
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	DEC 02'96 12:54
DURATION	:	02'44
MODE	:	STD
PAGES	:	04
RESULT	:	OK

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